



**NEWS RELEASE
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Clarkson Eyecare Opens New Office in Columbia, Missouri

December 12, 2012...St. Louis, MO - Clarkson Eyecare is pleased to announce the opening of its second location in Columbia, Missouri. The new office is located at 100 Brickton Road, Columbia, MO 75203. The office opened for patient care on Monday, December 10th.

The doctor at the new Broadway office is Gretchen Gerhardt, O.D. The office manager is Craig Jones, who currently oversees both Columbia, Missouri Clarkson Eyecare locations. A third Columbia office on Stadium Blvd. is planned to open in the spring of 2013. Mr. Jones has been pleased with the warm welcome Clarkson has received in the community, saying "When our first office opened [on East Green Meadows] in July we were so excited to join the Columbia community. That office has had great success and I anticipate Broadway will also do well in such a busy, beautiful shopping center."

The new office includes two state-of-the-art exam lanes and modern dispensing stations to serve patients. The Broadway location offers a complete line of primary and secondary professional eye care services including full medical and vision eye examinations, contact lens fittings, emergency eye care, and treatment of eye diseases. Clarkson Eyecare also offers a large selection of retail eyeglasses, sunglasses, contact lenses, and accessory products.

Clarkson Eyecare Broadway will be open Monday and Wednesday from 9 am to 7 pm; Tuesday, Thursday, and Friday from 9 am to 6 pm; and Saturday from 8 am to 1 pm. The phone number is 573.303.3937.

Founded in 1979 by Dr. Lawrence Jehling, Clarkson Eyecare currently offers comprehensive medical eye care services at 54 metro St. Louis locations: 141 & Olive, 79 Crossing-St. Peters, 94 Crossing, Arnold, Ballwin, Bogey Hills, Brentwood, Butler Hill, Chesterfield, Chesterfield Valley, Central West End, Columbia Broadway, Columbia Rock Bridge, Creve Coeur, Des Peres, Downtown, Ellisville, Eureka, Farmington, Fenton, Festus, Florissant Dunn Rd., Florissant Hwy 67, Hawk Ridge, High Ridge, House Springs, Imperial, Kirkwood, Maplewood, Mid Rivers, Oakville, O'Fallon-North, O'Fallon-South, Pacific, Perryville, Rock Hill, South County, St. Louis Hills, Town & Country Mason, Town & Country Crossing, Troy, Union, Warrenton, Washington, Webster Groves, Wentzville, Wildwood, MO, Belleville, Collinsville, Columbia, Edwardsville, Fairview Heights, Granite City, Highland and Shiloh, IL, and LASIK Surgery Centers in Chesterfield Valley and Fairview Heights. Go to www.ClarksonEyecare.com or call 888-EYECARE for more information.